

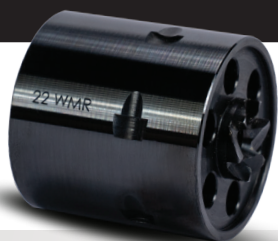
HERITAGE  
20 MAGNUM 25  
**UPGRADE**  
EVENT

APRIL 15 THROUGH MAY 31, 2025

REDEEM NOW



**PURCHASE ANY NEW HERITAGE .22LR ROUGH RIDER®,  
ROUGH RIDER® RANCHER™ OR BARKEEP™**



◀ **AND RECEIVE A FREE .22 WMR CYLINDER  
ABSOLUTELY FREE.**

Heritage single-action wheelguns define a legacy that continues to stand the test of time—earning a home in the collection of any shooter. Manufactured in the USA, Heritage Rough Riders and Barkeeps are a testament to this long-lasting feat of firearm engineering. **This exclusive, limited-time offer includes all .22LR Heritage Rough Rider, Rough Rider Rancher and Barkeep models.** For full rebate details or to redeem this offer, simply visit [TaurusPromos.com](https://TaurusPromos.com) today.

TAURUSPROMOS.COM

SCAN FOR MORE INFO  
OR VISIT TAURUSPROMOS.COM



### Heritage Cylinder Rebate - Terms and Conditions

Thank you for purchasing a Barkeep®, Rough Rider® or Rancher Carbine® Revolver Model. Follow these terms and conditions to claim your rebate for a Free Heritage Cylinder.

#### Eligibility

- **Who Can Participate:**
  - » This offer is valid only in the 50 United States and Washington, D.C.
  - » The offer is void where prohibited, restricted, or taxed by law, including the U.S. Virgin Islands and Puerto Rico. Customers are responsible for ensuring compliance with local laws before submitting a rebate claim.
  - » Dealers, distributors, and retailers are **not** eligible.
- **Eligible Purchases:**
  - » Purchase a **new** qualifying firearm (**models listed below**) between **April 15, 2025, and May 31, 2025**.
  - » Only new firearms (not previously purchased, owned, or used) qualify.
  - » **Each rebate claim must be submitted for a single firearm purchase.** If you buy multiple qualifying firearms, submit a separate claim for each, ensuring you include a copy of the label and receipt for each firearm.

#### How to Submit Your Rebate Claim

- **Deadline:**
  - » Submit your rebate claim by **11:59 PM CST on June 30, 2025**.
- **Submission Method:**
  - » All claims must be submitted online at <https://tauruspromos.com>.
  - » **Mailed-in claims will not be accepted.**
- **Required Information:**
  1. **Serial Number:** Enter the verified serial number of your firearm. Double-check for accuracy before submitting.
  2. **UPC Code:** Enter the 12-digit UPC code from your firearm label.
- **Required Uploads:**
  1. A clear photo or scan of the original UPC and serial number label from the end of the firearm box.
  2. A clear photo or scan of the dated store receipt or order confirmation showing the firearm purchase.



#### Non-Qualifying Submissions

- **Your claim will be denied if:**
  - » The firearm was purchased as a used product.
  - » Submitted documentation (receipt, UPC, serial number) is illegible or altered.
  - » Fictitious names, addresses, or false information are used.
  - » Required information and documentation are incomplete or missing.
  - » Replacement and/or free firearm won at an event (conservation/raffle).

#### Processing and Fulfillment

- **After submitting a properly completed claim with all required documentation: Your claim will be verified by Heritage.**
  - » Allow **8-10 weeks** for the item to arrive.
- **Important Notes:**
  - » Heritage is not responsible for lost, late, or misdirected submissions.
  - » Errors or delays due to technical issues (e.g., computer malfunctions) are not the responsibility of Heritage.

#### Additional Terms

- Claims to P.O. Boxes will not be fulfilled.
- This offer cannot be published in any medium without prior written approval from Heritage. Heritage reserves the right to modify, cancel, rescind, or extend this offer at its discretion.
- Heritage reserves the right to:
  - » Verify all claim details.
  - » Disqualify any claims or participants suspected of tampering with the process.
  - » Modify or terminate this promotion at any time without notice.
- This promotion is void where prohibited by law.

#### Qualifying Firearms

- **Barkeep® .22 LR**
- **Rough Rider® .22 LR / .22 WMR**
- **Rancher Carbine® .22 LR**

#### Privacy Policy

By participating, you can choose to opt in for Taurus to use your information for marketing, as outlined in the <https://heritagemfg.com/privacy-policy>. You may opt out at any time.

#### Contact Us

For questions or assistance, contact Heritage Promotions at [info@tauruspromos.com](mailto:info@tauruspromos.com).