HOLIDAY 1X POWER PROMO

BUY A
M&P® 15
M&P® 15 Sport II
M&P® 10
Volunteer® Series

GET A FREE
Vortex®
Strikefire® II
Red Dot

AFTER PROPERLY SUBMITTING ONLINE OR MAIL-IN REBATE COUPON

MSRP Value
$274.99

VALID NOV. 1 - DEC. 31, 2023

VISIT SMITH-WESSON.COM/REBATES FOR MORE INFO. TERMS & CONDITIONS APPLY.
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For Faster Processing
Redeem Online: smith-wesson.com/rebates

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Step 1: Print Rebate Coupon: smith-wesson.com/rebates

Step 2: Fully Complete Coupon; Serial & SKU #s Required

Step 3: Enclose:
(1) Dated IN-STORE Sales Receipts with Store Name that Clearly Identifies Item(s) Purchased Required
(2) Photo of Box Label OR Actual Box Label Required

Step 4: Mail to:
SMITH & WESSON HOLIDAY 1X POWER PROMOTION
DEPT 4SW23-7405 • PO BOX 472
SCOTTSDALE, AZ 85252-0472

Name: ____________________________
Address: __________________________
City: __________________ State: ______ Zip Code: ______

Firearm Serial #: ____________________ SKU #: __________ Phone: __________

Date of Purchase: ________________ E-Mail: ______________________________

Offer limited to one (1) Vortex Strikefire® II Red Dot (SKU: SF-BR-504, MSRP $274.99) promotion per each NEW eligible Smith & Wesson® M&P®15 Sport II, M&P®15, M&P®15 Volunter® XV, M&P®10 Volunteer® X and M&P®10 rifles purchased between November 1, 2023 and December 31, 2023 (the “Promotion”). Notwithstanding anything herein to the contrary, for purposes of this Promotion, if the initial order for an eligible firearm is placed online, via phone, or some other method that necessitates the buyer to receive the firearm from a Federal Firearms Licensee (“FFL”) at a later date, the firearm date of purchase will be deemed the date upon which such firearm is actually conveyed to the buyer by said FFL and must fall between November 1, 2023 and December 31, 2023 to be eligible for this Promotion. Furthermore, the initial order must also occur between November 1, 2023 and December 31, 2023 to be eligible for this Promotion. No substitutions. Eligible rifle SKU’s are as follows:

10057, 10159, 10202, 10203, 10301, 10305, 11515, 11532, 11616, 12001, 12024, 12055, 12096, 12306, 12403, 12452, 12606, 12614, 12936, 12938, 12939, 13492, 13507, 13508, 13509, 13510, 13511, 13512, 13513, 13514, 13515, 13516, 13517, 13518, 13519, 13520, 13521, 13551, 13712, 13961, 14112, 310000, 310001, 310003, 310008, 310024, 310041, 310053, 310054.

Promotions may be redeemed either by mail or online. To redeem by mail, follow Steps 1 – 4 above to complete and submit Promotion coupon. Promotion coupon must be postmarked by January 31, 2024. To redeem online, visit https://www.smith-wesson.com/rebates. Online Promotion form must be submitted by January 31, 2024. Please allow at least 8-10 weeks for fulfillment of valid promotion requests. There is no shipping cost associated with this Promotion. This Promotion is valid in the United States (excluding United States territories) and excluding any jurisdiction (whether state or local) where applicable, and only for those persons who are legally able to own and possess firearms. Please review all applicable local laws and regulations before participating in the Promotion. Good for actual purchases of new firearms (used models will be denied) by end users from an authorized seller (authorized sellers are valid retail FFL holders); excludes purchases by resellers and distributors of firearms, and any groups, organizations, businesses, or government agencies. Applicable Red Dot will be mailed to qualifying end-user purchasers in the United States. Smith & Wesson is not responsible for lost, lost, mutilated or redirected mail. All counterfeit, unauthorized duplicates, or invalid coupons (including but not limited to incomplete, inaccurate or illegible submissions, or that failed to include a valid and legible proof of purchase as specified in the submission instructions will be automatically rejected. Online Order Confirmations, Online Invoices, Shipping Packing Slips, etc, are not valid sales receipts. Only Dated IN-STORE Sales Receipts with Store Name that Clearly Identifies Item(s) Purchased will be accepted, along with the actual Box Label or photo of the Box Label. Please note that online or mobile receipts are NOT accepted for submissions. If you return any of the eligible firearms you purchased in this Promotion, you may be charged for the cost of the promotional items received. Any corrections to a submitted claim that was initially rejected due to incomplete, inaccurate, or illegible submissions, or that failed to include a valid and legible proof of purchase must be submitted by January 31, 2024. No Promotion claims, or requests to correct a previously submitted claim, will be accepted or considered after January 31, 2024. Fraudulent submissions could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342) or other applicable law. Void where prohibited by law, subject to tax, or otherwise restricted. Smith & Wesson reserves the right to discontinue or change this Promotion at any time. The Promotion is not transferable, not for resale and is not redeemable for cash. Promotion items are subject to federal law. Offer is good only while supplies last. We must receive your completed redemption form on or before 11:59 p.m. ET January 31, 2024. OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION OR DISCOUNT, INCLUDING EMPLOYEE OR FRIENDS AND FAMILY PURCHASES.

Yes, I would like to receive email offers from Smith & Wesson

For any questions, please call 1-800-619-4703

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2023 S&W HOLIDAY 1XPOWER PROMOTION

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